

Mayor Mark Mallory

City of Cincinnati

801 Plum Street, Room 150, Cincinnati, Ohio 45202 Date: July 27, 2006

Contact: Jason Barron, 513-352-5356 or 614-554-5952 (cell)

Mayor Mallory to Form YP Kitchen Cabinet Young Professionals to advise the Mayor on city issues

Cincinnati – Mayor Mark Mallory announced the formation of the Mayor's Young Professional Kitchen Cabinet at a morning press conference at the P & G Gardens downtown. The YP Kitchen Cabinet will tap into the energy and creativity of the young professional community to help influence the direction of Cincinnati. The announcement comes on the eve of Bold Fusion, an annual conference for young professionals sponsored by the Cincinnati USA Regional Chamber.

"Cincinnati has an outstanding population of young professionals. We need to support and foster the young professional community so that it can grow and leave its mark on the city," Mayor Mallory said. "The YP Kitchen Cabinet will give me insight into the important issues that we need to prioritize in order to make our city more fun and exciting."

The Mayor's Kitchen Cabinet will be a 12 member panel, composed of a three member Executive Board and nine committee chairs. Applications will be available starting today and will be accepted for one month. The Mayor will make the appointments and the first meeting will take place in September. The YP Kitchen Cabinet will meet on a quarterly basis. The committee chairs will be responsible for the membership of their committee. The goal is to link many of the existing YP groups around the city by working through the YP Kitchen Cabinet.

"Young Professionals are the key to growing Cincinnati. We need to bring this group in and have them help us formulate policy and develop strategies that will help us grow Cincinnati," Mayor Mallory said.

Young Professionals are an increasingly important demographic for cities to attract and retain. Cincinnati has an active and diverse young professional community, with at least 44 young professional organizations in the region. The YP Kitchen Cabinet will advise the Mayor on all types of city issues and will focus on how to make Cincinnati a more attractive home for young professionals. The cabinet's committees will also tackle individual projects or issues.

The committees include Arts and Entertainment, Business and Economic Development, Civic Engagement, Cultural Diversity, Health and Environment, Housing, Parents and Young Families, Public Relations, and Schools and Education.

Applications will be available tomorrow at the Bold Fusion Conference at the Duke Energy Center. Interested young professionals can also pick up an application in the Mayor's Office at City Hall or on-line at the Mayor's website: http://www.cincinnati-oh.gov/mayor/pages/-3048-/